This Presentation will be on the

Health and Everything

Website tomorrow

http://www.healthandeverything.org

Health
and
Everything

5 Futures of Community Care

"MAKING A WORLD OF DIFFERENCE"

South West

Community Care Access Centre

London, Ontario

February 24, 2009

Five Scenarios for the Future

- **Markets Rule**
- **Scientific Breakthroughs**
- **Green Society**
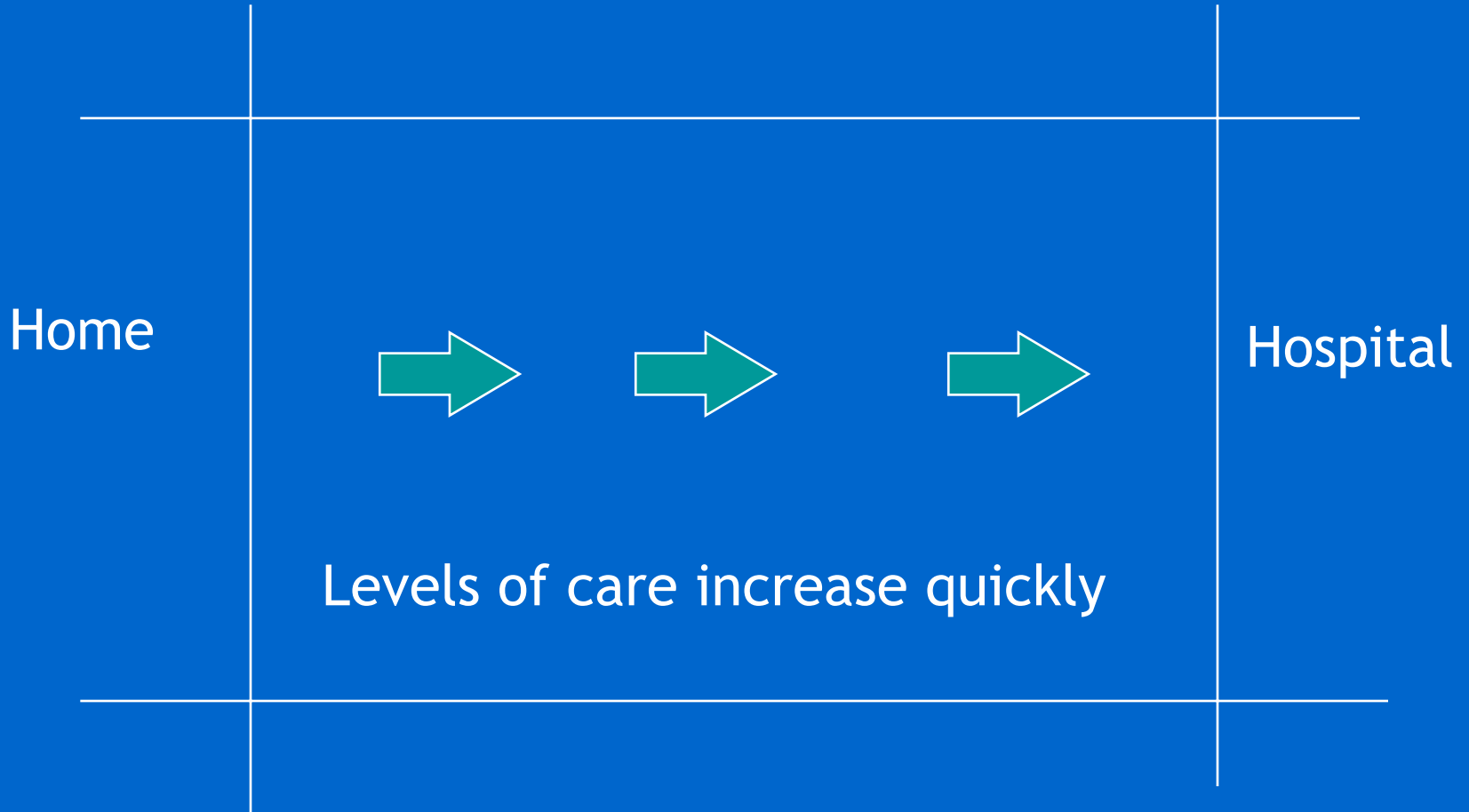- **Harder Times**
- **Complexity Emerges**

How they are Constructed

- Global Politics
- Demographics
- Economic Conditions
- Social Change
- Technological Innovation
- Lifestyles
- Human Biology
- Health Care Systems
- Health Status

Pace of Change

Home

Hospital

Levels of care increase quickly

The Vector of Care Changes

Home

Hospital

Keep people healthy at home

Preference and Prediction

- **In scenario building it is important to distinguish between preference and prediction**
  - **Preference: Which scenario do you prefer?**
    - **Good sets of scenarios lead to no preference except for the desire to avoid harder times.**
  - **Prediction: Which scenario do you think is most likely?**
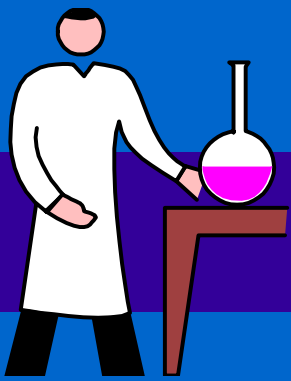   - **Good sets of scenarios are equally likely**

Prediction and Preference

		Predict	Prefer
1.	Markets Rule		
2.	Scientific Breakthrough		
3.	Green Society		
4.	Harder Times		
5.	Complexity		

Markets Rule

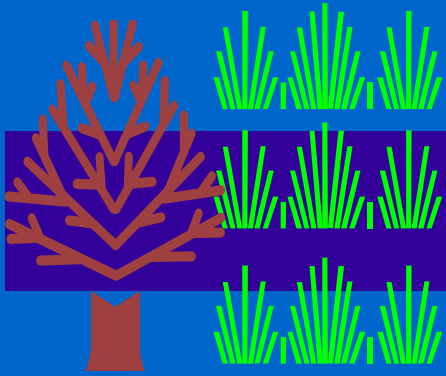| Global Politics	Corporate Commercialization
Demographics	Outsourced Service Workers
Economic Conditions	Boom Bust Cycle
Social Change	Retire at 75
Technology	Consumer Products
Lifestyles	Drug Use and Implements
Human Biology	Self Diagnostic appliances
Health Services	Merck @Home & Away
Health Status	Longevity 94 Morbidity 10 yrs
Burial	McFuneral

Scientific Breakthroughs
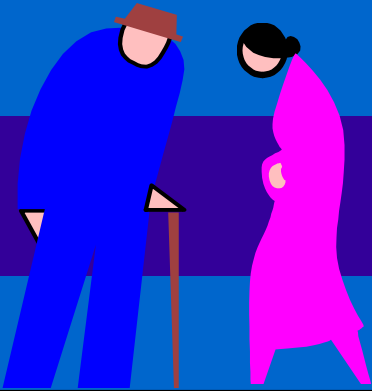
Global Politics	International studies of aging
Demographics	Robots as home support
Economic Conditions	Slow growth
Social Change	Increase in Euthanasia
Technology	Highest use of IT for control
Lifestyles	Evidence based drug support highest
Human Biology	Genomic breakthroughs for anti-aging drugs
Health Services	Remote monitoring highest
Health Status	Longevity 95 Morbidity 6 yrs
Burial	Dissolution (emerging tech)

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Green Society

Global Politics	From NAEPA to WEPA
Demographics	It takes a village to care for Dad
Economic Conditions	Slower growth
Social Change	Extended Family
Technology	High Touch High Tech
Lifestyles	Communal Eco Fascism
Human Biology	Link physical & social
Health Services	Alternate
Health Status	Longevity 93 Morbidity 4 yrs
Burial	Parks and Open Space

Harder Times

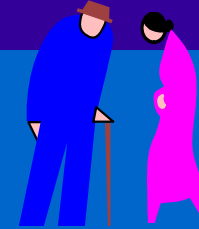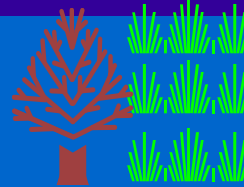| Global Politics	Local unrest
Demographics	Unsustainable government support
Economic Conditions	Bust
Social Change	Self organized local groups
Technology	Grey Market Knock offs
Lifestyles	Urban concentration
Human Biology	Patent medicine use highest
Health Services	Safety net ER Grows
Health Status	Longevity 88 Morbidity 7 yrs
Burial	Public Disposal

Complexity Emerges

Global Politics	Live with Uncertainty
Demographics	Most mixed communities
Economic Conditions	Sustainability
Social Change	Professional transformation
Technology	Intense Communications
Lifestyles	Interest Links
Human Biology	Graceful Aging
Health Services	Support for All
Health Status	Longevity 89 Morbidity 2 yrs
Burial	Celebration

Summary

	Markets	Science	Green	Hard Times	Complex World
Global Politics	Corporate	Research	Ecology	Terrorism	Uncertainty
Demographics	3rd World Service	Robotic Care	Village	Unsustainable Elderly	Diverse Communities
Economic State	Boom Bust Cycles	Slow Growth	Slower Growth	Bust	Sustainability
Social Change	Retire later at 75	Euthenasia	Extended family	Small group support	Neo-professionals
Technology	Consumer products	High use of control IT	High Touch High Tech	Knock offs	Communicate
Lifestyles	Drug Use Implements	Evidence based	Communal	Urban	Interest Links
Human Biologyy	Self Diagnostic	Results of genome	Physical and social linked	Patent medicine	Aging gracefully
Health Services	Merck & Co	Linked	Alternate	Safety Net	Support
Health Status	93 9yrs	95 8yrs	94 5yrs	88 7yrs	89 3 yrs
Funeral	McFuneral	Dissolved	Plant in Park	Disposal	Celebrate

Prediction and Preference

		Predict	Prefer
1.	Markets Rule		
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3 Steps in Planning from Scenarios

- **Fill out existing scenarios or build others**

- **Construct a most preferred scenario**

- **Identify planning actions that get you there**

Fill Out Existing or New Scenarios

- **Look at many different areas that impact community care**

- **Consider many more trends that might gain momentum in time**

- **Estimate how these will affect the pace of change in each scenario**

- **Consolidate the data into coherent packages**

Construct a Preferred Scenario

- **Identify what you value most**
  - as individuals
  - as a group
- **Use desirable elements from all scenarios**
- **Consider possible elements specific to your preferred scenario**
- **Your planning direction is to this scenario sometimes called a vision**
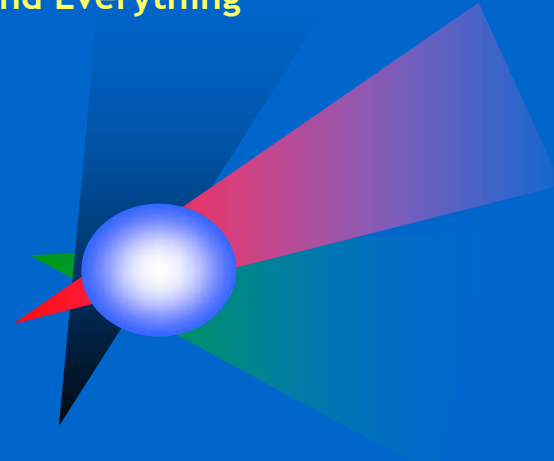
Robust Actions to Get There

- **Which desirable elements occur in almost all scenarios?**
  - What are present actions that will encourage their development?
- **Which undesirable elements occur in almost all scenarios?**
  - What are present actions that will discourage their development?

Contact

– **For more information**

– **For website address**

Sholom Glouberman
Philosopher in Residence
Kunin-Lunenfeld Applied Research Unit
Baycrest
3560 Bathurst Street
Toronto M6A 2E1
sholom@glouberman.com
Website: www.healthandeverything.org